

Chattanooga Airport Traffic Up 25 Percent in 2007

Over the last several years, the Chattanooga Metropolitan Airport has added three new airlines and seven new nonstop destinations. Local travelers now have access to nonstop service to Atlanta, Charlotte, Chicago, Cincinnati, Memphis, Washington D.C., Dallas/Ft. Worth, Houston, Orlando, Tampa/St. Pete, Ft. Lauderdale and Columbus, OH.

These new services have increased competition in the market and as a result have lowered fares. With more than 8,400 weekly seats now available, passenger traffic has increased significantly, airport officials report. In fact, during

2007, traffic was up around 25 percent at the airport.

“In the past, the Chattanooga Metropolitan Airport has been a favorite among business travelers due to the convenience,” says Mike Landguth, airport president and CEO. “Now the airport is receiving an increasing amount of leisure travelers. Two of the three new airlines—Allegiant Air and Skybus—are low-cost airlines, making leisure travel more affordable.”

Landguth says travelers are taking advantage of Skybus Airlines flights to Columbus, with at least 10 seats avail-

able at \$10 on every flight, every day. They are also booking seats on Allegiant Air’s new nonstop jet service to Ft. Lauderdale, Orlando and Tampa for as little as \$59 each way.

Chattanooga now offers improved service to the western U.S. and Mexico with connecting flights to the most frequently requested destinations from local travelers, including Honolulu, Los Angeles and Phoenix, according to Landguth. “And Continental Airlines’ daily nonstop flights to Houston give travelers easy connections to the Caribbean and Latin America,” he says.